



Taste of La Receta®



*Sponsorship
Package*

Letter from the CEO

Saludos!

You are invited to Taste of La Receta®, a special Mi Casa Resource Center® event to celebrate small business, good food, and the power of our diverse community in Denver.

Please join the Mi Casa team and a group of graduates from our La Receta® program to celebrate the change that happens when community supports community. Taste of La Receta® gives graduates of Mi Casa's food business accelerator the chance to present their food and compete for prizes.

Entrepreneurs come to Mi Casa because they have a dream. They dream of bringing family recipes to Denver and sharing the joy that comes from a well-made meal. They dream of engaging their community and testing new ideas. Most importantly, they dream of building long-term, sustainable success for themselves and their families.

Mi Casa's expertise in business and career development helps every participant achieve those dreams. For 47 years, we have been a driving force in advancing economic prosperity for the Latino community. We provide training, one-on-one consulting, and wraparound resources to meet the needs of participants on every step of their economic journey.

Every day, the businesses in our La Receta® program deliver their dreams to us through food trucks, catering, and restaurant reservations. Mi Casa helps guide them toward the resources they needed to make their work even more successful. We hope you'll help us pay it forward by supporting the next generation of food entrepreneurs.

Join us in supporting small business and bringing joy to the Denver community. Your gift to Taste of La Receta® is a celebration of all the work these businesses have done – and an investment in all they will do in the future.

We look forward to celebrating with you

In gratitude,



Angeles Ortega
Chief Executive Officer

Mi Casa Resource Center® is the largest and longest-serving Latino-focused organization in Denver. Thank you for joining us in our mission to *Advancing Economic Prosperity of the Latino Community*.

For questions or more information please contact **Kimberly Trauner** at ktraunerMiCasaResourceCenter.org

About the Event

Date: May 18th, 2023

Location: Mi Casa Resource Center®

Time: 5:30pm – 8:30pm

Type: Food & Drink Tasting, Networking, Business Casual

Special Guest: Graduates of Mi Casa's La Receta® program, corporate and philanthropic partners, and community members.

Opportunities to Make an Impact

Your Benefits	Full Menu \$10,000	Plato Principal \$5,000	Tapas \$2,500	Postres \$1,500
Logo as part of the event title	X			
Podium recognition and speaking opportunity	X	X		
Facebook, Twitter, Instagram, & LinkedIn Posts (15,600+ followers)	X	X	X	
Sponsor a food entrepreneur	X	X	X	
Your logo on the event landing page	X	X	X	X
Recognition in the program slideshow	Full Slide	Half Slide	Listing	Listing
Tickets to the event	4 Tickets	2 Tickets	2 Tickets	2 Tickets

Opportunities to Be a Part of Our Story

\$500	\$350
Full-Screen Ad	Half-Screen Ad
Make an even bigger impact with your own personalized full-page message in the event's digital slideshow.	Create your own personalized half-page message in the event's digital slideshow.

Mi Casa Resource Center® is the largest and longest-serving Latino-focused organization in Denver. Thank you for joining us in our mission to *Advancing Economic Prosperity of the Latino Community*.

For questions or more information please contact **Kimberly Trauner** at ktraunerMiCasaResourceCenter.org

Who We Are

Mi Casa Resource Center® believes in the potential of all people to achieve their educational, professional, and entrepreneurial goals. We educate, train, and support youth and adults on their path to economic success. We are a change-making organization committed to advancing family prosperity.

Our Mission

Advancing Economic Prosperity of the Latino Community.

Our Vision

Prosperidad Latina // Thriving Latinos

Our Values

Mi Casa es su casa, a welcoming space for everyone. We weave together our unique skills and experiences to make us stronger. We cultivate prosperous pathways for everyone to determine their own path to success. We believe that one transformed life can affect generations.

The Impact of Your Sponsorship...

Business Pathways

Supported by the Mi Casa
Women's Business Center

- Online and In Person Entrepreneurial Training
- La Receta® Food Business Training Program
- Individual Business Consulting
- Workshops & Webinars
- Pro Bono Patent Program

Career Pathways

- Online Career Trainings
- 1-On-1 Career Coaching
- Workshops & Webinars
- Educational Attainment Support
- Networking Opportunities
- Connections to Employers

Partner Services

- Technology Access & Digital Skill Building
- Technical Assistance with Tax Help Colorado
- English as Second Language Classes
- Financial Wellness Coaching
- Citizenship Preparation Classes

Demographics Served

- **81%** People of Color
- **65%** Latino
- **74%** Female
- **73%** Low Income

Mi Casa Resource Center® is the largest and longest-serving Latino-focused organization in Denver. Thank you for joining us in our mission to *Advancing Economic Prosperity of the Latino Community.*

For questions or more information please contact **Kimberly Trauner** at
ktraunerMiCasaResourceCenter.org