

Mi Casa Resource Center®

Annual Report



2022

A Message

From our CEO and Board Chair

2022 was a year of making change to meet the world around us. Your support helped us try new things, from installing hybrid meeting technology to learning strategies for volunteer-led programs. In short, it was a year of new beginnings.

In data and evaluation, these new beginnings meant an updated Salesforce platform and better processes for data analysis. In development, they meant partnerships and connection with events like Las Jefas & Jefes in the Making and our first annual Golf Classic.

In programs, new beginnings meant innovation. We accomplished this on a national scale: Mi Casa was the only Colorado organization to win the 2022 Good Jobs Challenge. With UnidosUS, we will grow our Career Pathways and Stackable Credential Model into new industries and offer even more options for participants to grow in career and education. In Business Pathways, we launched a new program for women leaders of color. Our inaugural cohort graduated in October, and graduates created new ways to celebrate and empower women leaders. And across the agency, we expanded programming to meet the needs of our participants: we brought back English as a Second Language classes with support from volunteers, tested financial wellness workshops with bank partners, and connected individuals to professional certificates to support their growth.

Through it all, you supported Mi Casa. Thank you for your investment, your time, and your trust in us to make change possible. Your guidance helped us develop a new mission and vision: advancing economic prosperity of the Latino community, with a vision of Prosperidad Latina (Thriving Latinos). We are grateful for all you've done to make that work possible in 2022, and we can't wait to carry it forward with you in 2023.

Gracias,



Angeles Ortega
Chief Executive Officer



Chad Schneider
Board Chair

About Us



Advancing Economic Prosperity of the Latino Community

Mi Casa Resource Center® believes in the potential of all people to achieve their educational, professional, and entrepreneurial goals. We educate, train, and support youth and adults on their path to economic success. We are a change-making organization committed to advancing family prosperity.

We support participants on their path to success in education, employment, and business ownership. We do this through nationally recognized programming for jobseekers, entrepreneurs, and youth taught by highly-qualified staff who are experts in their fields. Recognizing that there are many factors that impact a person's path to economic prosperity, our holistic approach provides wraparound services to address potential barriers to success. We treat everyone as unique individuals, considering their strengths, challenges, and personal vision of success.

With your support, we served 1,247 participants across all Mi Casa programs in 2022.



Mission

*Advancing Economic Prosperity
of the Latino Community*



Values

01

Mi Casa es su casa, a welcoming space for everyone

02

We weave together our unique skills and experiences to make us stronger

03

We cultivate prosperous pathways for everyone to determine their own path to success

04

We believe that one transformed life can affect generations

Thank You to

Aetna
Amica Companies Foundation
Anschutz Family Foundation
Anschutz Foundation
Association of Women's Business Centers
Bank of America
Bank of the West
Barbara Frank
Bruning Foundation
Canvas Credit Union
Capital One
Carol Hildebrand
Chevron
Colorado Bar Association
Colorado Center on Law & Policy
Colorado Department of Labor & Employment
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Denver Office of Nonprofit Engagement
Denver Post Community Foundation
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TBK Bank
Telluray Foundation
UCHealth
UMB Bank
UnidosUS
United We Lead Foundation
UPS (The UPS Foundation)
U.S. Bank
U.S. Department of Commerce
U.S. Patent Office
U.S. Small Business Administration
Vectra Bank
Virginia W. Hill Foundation
Walmart
Weckbaugh Foundation Fund
Wells Fargo
Whiting-Turner Contracting Company



*Thank you to all the staff,
board, and individual
donors who make our work
possible!*

Business Pathways

Mi Casa Women's Business Center



73

Businesses launched



424

Hours of one-on-one consultation provided



97%

Training completion rate



49

Inventors served through ProBoPat



\$3,428,978 Revenue generated

Career Pathways



204

Participants served



39

Participants placed in jobs



97%

Training completion rate



30

Participants passed Prior Learning Assessments for college credit

Economic Advancement



85

Participants enrolled in Google Professional Certificates



64

Served with navigation to basic needs resources



128

Served in English as a Second Language classes



43

Enrolled in financial wellness and tax preparation

Participant Success: Cynthia

Cynthia grew up working for a family operated diner owned by her uncle in Trinidad, CO. She waitressed throughout high school and has lots of memories around this small business that brought together her extended family for holidays and special occasions. “These great memories seeded the idea to grow my own coffee shop. In a small town, people from all over town come together to eat at the local diner. I wanted to create a similar community/family feeling in my new home, Denver,” explained Cynthia.

When Cynthia learned about an opportunity to make her dream of owning her own business a reality, she immediately contacted Mi Casa Resource Center®. In order to get the lease to her shop, she needed a business plan. She signed up for Business Success® and La Receta® in Spanish. “I am so thankful for this experience because it was great to learn from my fellow students and the teachers were great! The consultations were invaluable to getting the specific information I needed. I met so many brilliant consultants who were all willing to be a thought partner in the building of my dream.”

Cynthia opened Tonantzin Casa de Café in Denver in October of 2021. And just recently, in the fall of 2022, she won a bid with the Boulder Public Library to open a second location at the library’s new branch. Within just one year, she has seen such success that she is expanding and becoming a staple of the Colorado coffee scene. And through it all, she is giving back to her Mi Casa community and the community around her. “I am a strong believer in sharing my good fortune with others so we can all prosper and create joy,” said Cynthia.



Participant Success: Blanca

Blanca learned about Mi Casa Resource Center® through outreach related to vaccine clinics in 2021. She is a young mother with a four-year-old daughter, and most of her career experience was working in a warehouse. She was inspired by her experience receiving a vaccine at Mi Casa to start preparing herself for the next step. “Seeing how life is not cheap and being an adult comes with a packet of a lot of responsibilities made me change my mentality and started pushing myself to think of a better future for myself and my family,” Blanca said.

She enrolled in the Financial Services Training at Mi Casa and quickly became deeply involved and excited. “Giving me this training for free is going to open doors to me that will help me in my future,” Blanca said. “I am looking forward to applying for the financial industry. I don't see it like a job, I see it like a career opportunity full of growth and a better living style.”

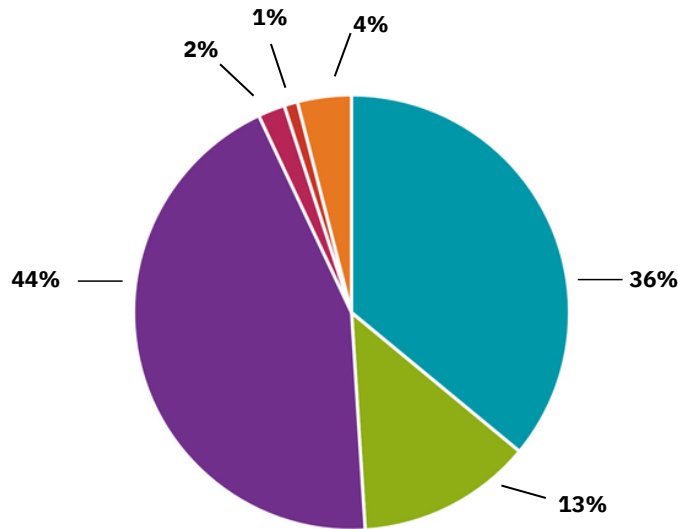
Blanca interviewed with Partner Colorado Credit Union during Mi Casa's interview week and was offered a job before the week ended. She is now working full time, and even saw one of her training classmates during orientation!

“I felt I was given a push to go forward and follow my dreams. Thank you for all the time my teacher, Mi Casa staff, and the participants that were invited gave me for all the new resources I have now!”

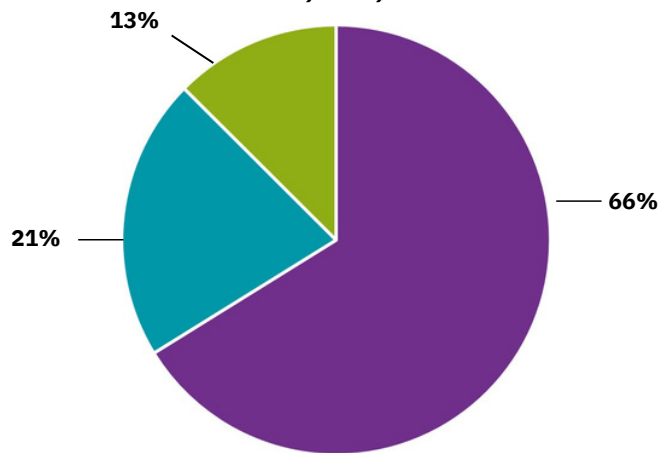


Financials

Total Revenue
\$3,342,781



Total Expenses
\$3,216,066



Total Revenue

- Government
- Individual
- Corporations
- In-Kind
- Foundations
- Other

Total Expenses

- Program Services
- Fundraising
- General Operations

Thank You



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Mi CASA
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