

Mi Casa RESOURCE CENTER

Creating Pathways to Opportunity



2020 ANNUAL REPORT

A MESSAGE FROM OUR CEO AND BOARD PRESIDENT

Without a doubt, 2020 brought our world a time of rapid change. It challenged us to reinvent the way we serve our communities and develop solutions to continue our mission to create pathways to opportunity. At the same time, we experienced your incredible generosity. We are thankful for the kind and compassionate people like you who continue to support our mission. Your thoughtful gifts have enabled workers, students, and aspiring and current business owners to weather the pandemic storm and economic challenges in pursuit of their dreams. This year, with your support, we helped almost 1,900 individuals through our programs. We celebrate the progress of each and every one.

On behalf of the Mi Casa Resource Center family and Board, we thank you for sharing our 44-year commitment to putting the people we serve at the center of our work. We look forward to 2021 as a year of high energy and renewal as together we build career and business opportunities for social change and economic development.

Sincerely,

Angeles Ortega

Chief Executive Officer

Mi Casa Resource Center

Shannon Corcoran

President

Mi Casa Resource Center Board of Directors

YOU HAVE MADE A HUGE DIFFERENCE!

In 2020, your generosity powered Mi Casa's mission. The support and investment of individuals, government and foundation leaders, and corporate partners helped us close the gap to serve the community. We truly could not do what we do without you!

Special thanks to:

Alpine Bank
Amica Companies
Anschutz Family Foundation
Anschutz Foundation
AT&T
Bank of America
Bank of the West
BBVA Compass
Bruning Foundation
Capital One
City of Thornton
Colorado Department of Labor and Employment
Community First Foundation
Daniels Fund
Denver Active 20-30 Children's Foundation
Denver Foundation
Denver Urban Renewal Authority
ECMC Foundation
Energy Outreach Colorado

Faegre Drinker Foundation
Jay and Rose Phillips Family Foundation of Colorado
KeyBank
Lumina Foundation
Mel Wolf Foundation
Minority Business Office
Office of Children's Affairs
Office of Denver Economic Development and Opportunity
Payback Foundation
Rose Community Foundation
S&P Global
Salazar Family Foundation
Sam Bloom Foundation
Schlessman Family Foundation
U.S. Small Business Administration
UMB Bank
UnidosUS
Vectra Bank
VF Foundation
Wells Fargo

Western Union Foundation
Women's Foundation of Colorado
WorkNOW

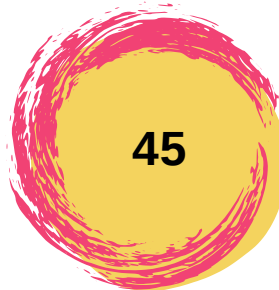
In a tough year, we got it done!

With your contributions, Mi Casa continues to help people achieve their full potential. We educate, train, and support youth and adults on their paths to success in education, employment, and business endeavors.

BECAUSE OF YOU, IN 2020...



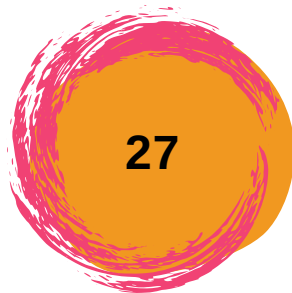
INDIVIDUALS WERE SERVED



NEW BUSINESSES WERE LAUNCHED



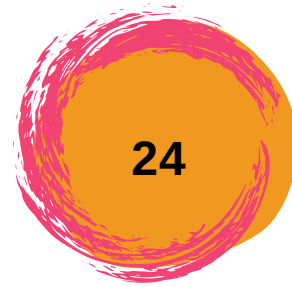
IN CAPITAL WAS OBTAINED;
\$1,022,861 WAS COVID RELIEF



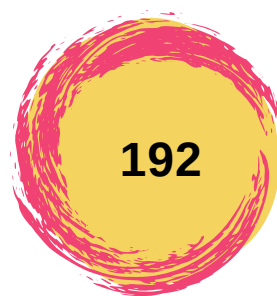
JOBS WERE CREATED



JOBS WERE RETAINED



PATENTS WERE ISSUED



INDIVIDUALS WERE SERVED WITH CAREER COACHING



COVID NEEDS ASSESSMENTS WERE COMPLETED (708 BUSINESS ASSESSMENTS; 215 CAREER ASSESSMENTS)

DEMOGRAPHICS SERVED:

- 74% FEMALE
- 81% BIPOC
- 82% LOW INCOME

MARIELA'S STORY

While learning English at Swan Lake Middle School in 2015, Mariela met Andy, a Mi Casa team member. She never forgot their conversation about Mi Casa Resource Center's programs.

In 2020, she responded to a Facebook ad for La Receta, Mi Casa's mobile-food business accelerator. Mariela knew this was an opportunity to get help in developing her dream project: Grandma's Mobile Kitchen. She worked alongside Daniela, a Business Pathways team member, to enroll in Fundamentals of a Food Business, the first module of the program. She then enrolled in La Receta PRE, a module focused on food business planning. This prepared her to navigate her startup, develop her menu, and secure access to capital. Mariela was energized by this process and said, "Todos los días me gusta aprender una cosa nueva." ("I like to learn something new every day.")

Mi Casa Business Consultant, Ana, worked with her as she applied for her licenses through the Denver Department of Excise and Licenses. As a new food entrepreneur graduate of La Receta, Ana remarked, "Mariela is the kind of person who is an inspiration! Everything she does, she does with joy." And she is now open for business in Denver!

Mariela appreciates the support of Mi Casa in making her vision a reality. What she loves about Mi Casa is "que siempre están allí, que siempre están ayudando a la gente hispana como yo," ("They are always there, helping Hispanic people like me.")



IMPACT

WITH YOUR SUPPORT

JUDY'S STORY

Before Judy saw a Facebook post about Mi Casa's Career Pathways program, she said, "I felt like I was going nowhere fast." The post inspired her to come to our center and meet with Mi Casa Career Recruiter, Javier.

As a result of that meeting, Judy enrolled in Financial Services Training with Allie as her instructor and earned eight (8) college credits. Then, she worked with Mi Casa's Career Coach, Michael, and interviewed with U.S. Bank. She landed a job as a Client Relationships Consultant.

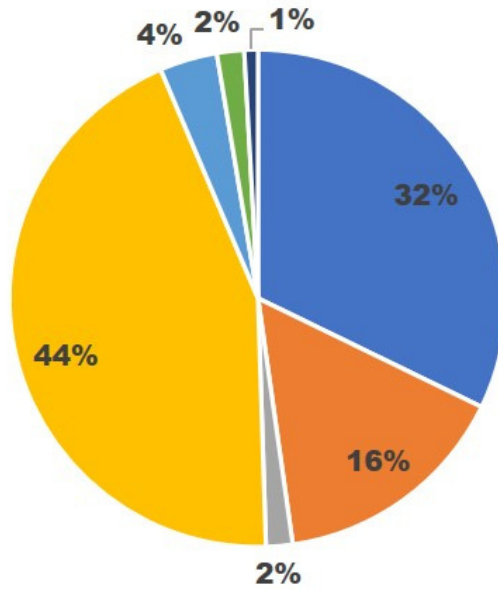
As her next chapter, Bri guided her in enrolling at Community College of Aurora (CCA) to complete her Banking Essentials certificate. Judy said, "I can take on the challenge! I can learn! Many times, I wanted to give up, but with Bri's support...she encouraged me to continue!"

"By saying 'Yes,' Judy has opened the door to the future, learning from her experience, and she will be going abroad next year to Paris and London with CCA." – Bri, Mi Casa Student Services Coordinator



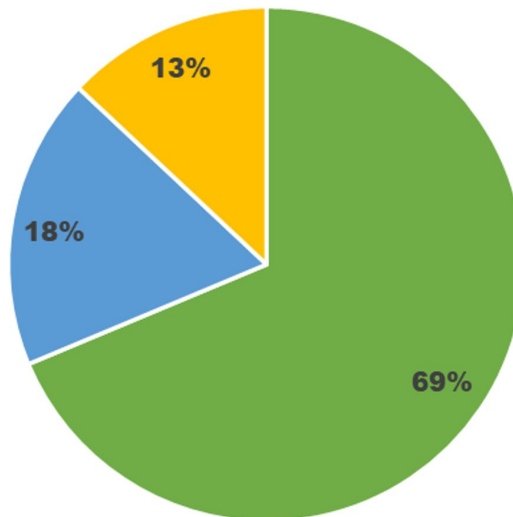
2020 FINANCIALS

Revenue \$3,272,570



- Foundations \$1,053,741
- In-Kind Contributions \$56,511
- Individuals \$122,598
- Other Revenue \$28,919
- Corporations \$509,305
- Government \$1,443,496
- Contract Revenue \$58,000

Expenses \$3,876,200



- Program Services \$2,662,144
- Management & General \$710,681
- Fundraising \$503,375

Special thanks to the Mi Casa Annual Report team for your dedication and hard work: Ana Sanchez, Javier Martinez, Bri Barnes, Stephanie Kidd, Ben Warner, Kimberly Peña, Kimberly Trauner, Jamie Roth, Kevin Burdi, Leonor McCall-Rodriguez