Dear Friends of Mi Casa,

Every day I have the opportunity to speak with a group of Career students, visit with our enthusiastic middle and high school youth, or discuss an entrepreneur's idea with an entrepreneur, I feel inspired. The families at Mi Casa have big dreams and goals—and they are working so hard to reach them!

Our “familia” here at Mi Casa is working hard too. We made tremendous progress in 2014 toward our Five-Year Vision! Mi Casa continued to work with its tremendous community partners to “integrate” economic and educational services to help low-income families achieve economic security. We received a three-year grant from the W.K. Kellogg Foundation to examine how the integrated services model works with business students and in a more robust system. We added a team of navigators to our system to help families develop economic plans and guide them through the services they need on-site and in the community. So far, our families are reporting that they are benefiting from the improved system!

Mi Casa also entered into a partnership with Gorman & Company to build a new headquarters in the Westwood neighborhood in Southwest Denver. The building will feature nearly 20,000 square feet of space for Mi Casa’s administrative offices and Family Economic and Education Center, and 42 units of affordable housing overhead. The project won a 9% Low-Income Housing Tax Credit from the Colorado Housing and Finance Authority (CHFA) and plans to break ground in 2015. Our vision is to develop our locations in the Northeast and Northwest into more robust “Family Economic and Education Centers” as well.

Mi Casa is bringing the very best services to the community. We were proud that in 2014 Vice President Joe Biden singled out Mi Casa’s Career Development Program as a “successful job-driven strategy” among federally funded programs. Our business program was named a “Women’s Business Center of Excellence” for both Colorado and the Region by the U.S. Small Business Association. And, Eide Bailly chose Mi Casa as its Colorado awardee for excellence in social enterprise. The staff and board of directors at Mi Casa are working hard to serve our extraordinary families. No wonder I feel so inspired!

Warmly,

CHRISTINE MARQUEZ-HUDSON
Executive Director/CEO

Mi Casa Resource Center
2014 Annual Report

SERVICES & LOCATIONS

Mi Casa Resource Center offers comprehensive Family Economic & Education Centers with four locations across Denver that each offer a unique mix of services.

**Mi Casa Neighborhood Center at North Campus**
2960 N. Speer Blvd.
- Afterschool, evening and summer enrichment programs
- Homework help and academic support
- Career education and technology training for youth
- Peer mentoring
- Family engagement programs

**Mi Casa Neighborhood Center on the Lake Campus**
1820 Lowell Blvd.
- Afterschool, evening and summer enrichment programs
- Homework help and academic support
- Case management and life skills training for at-risk youth
- GED test preparation
- English and computer literacy classes for adults

**Mi Casa Innovation Lab in Northeast Park Hill**
3399 Holly St.
- Career planning services - resume, job search, interview preparation
- Entrepreneurial trainings - writing a business plan, marketing support
- Financial education - budgeting, credit, financial products and services
- Technology training

**Mi Casa Resource Center Headquarters**
360 Acoma St.
- Entrepreneurial training, business counseling, microloans
- Workforce training, coaching and job-search assistance
- Financial counseling and education
- Free tax preparation
- GED test preparation
- English and computer literacy classes
- Legal support events
- Housing education and home loans assistance

CHRISTINE MARQUEZ-HUDSON
Executive Director/CEO
Denver Business Journal Cover Story

In 2014 Mi Casa Resource Center was featured on the cover of the Denver Business Journal for our strategic approach to connecting workers and businesses through our career training program. The Denver Business Journal noted Mi Casa’s holistic approach to help move families toward self-sufficiency. Our bilingual bank teller program was highlighted for providing a comprehensive overview of the banking world and providing local banks and credit unions with highly-trained employees, especially bilingual candidates.

One Year of Integrated Services

In 2014, Mi Casa received a three-year grant from the W.K.K. Kellogg Foundation to develop and implement an integrated approach to service delivery at Mi Casa, including improving participants’ experiences and outcomes, and improving the overall coordination of agencies internally and externally. We added a team of navigators to shepherd families through onsite services and connect them with community resources. With our partners, we are integrating evaluation systems.

Awards & Accolades

In 2014 Mi Casa’s business development program was named a “Women’s Business Center of Excellence” for both Colorado and the Region by the U.S. Small Business Association. Mi Casa’s full-service staffing agency, TalentSolutions, was named the Colorado winner for Eide Bailly’s Resourcefulness Award, for its creative, sustainable revenue-generating initiative.

Path to Prosperity Breakfast

The 2014 Path to Prosperity Breakfast was Mi Casa’s most successful fundraiser to date, raising more than $100,000 in gifts and pledges. Mi Casa welcomed more than 350 guests to the sixth annual event, which provides the Mi Casa family and the greater community an opportunity to reflect on the year’s successes. Former business and career participants shared with the audience their stories of Mi Casa’s impact on their lives.

Mi Casa’s New Building

In 2014, Mi Casa launched a process to build a new headquarters and Family Economic and Education Center in Westwood. Located near Federal Boulevard and Alameda, the facility will feature 20,000 square feet for Mi Casa’s services and 42 units of affordable housing overhead. Mi Casa will be bringing its award-winning business, career and youth development services to the location and combining those with economic and education services provided through its strategic partnerships. Navigators will work with families to identify economic and educational goals, connect them to on-site services as well as resources in the community. Mi Casa envisions a center that offers all the services a family needs to get on its feet and stay there. The building will also provide a much-needed resource to the community by hosting and facilitating access to other services.

Westwood is a community with great needs—and great opportunities. It is 81% Latino and challenged with high poverty and unemployment rates as well as low educational attainment levels. However, it is also a culturally vibrant neighborhood with exceptionally involved residents, active community-based organizations, and new development. Mi Casa is excited to combine its Family Economic and Education Center with much-needed affordable housing to better serve Southwest Denver.

This new facility is scheduled to break ground in August 2015 and open in the 2nd quarter of 2017.
2014 OUTCOMES

95 new businesses launched
90 new jobs created
1,043 youth participated in out-of-school time programs

BUSINESS
686 total businesses received services
Of the 505 business owners who received training and/or counseling:
113 business plans created
480 jobs retained for at least 12 months
$3M in capital obtained from lenders
$11.4M in revenue generated

CAREER
107 workers completed career training; 76 (70%) were placed in full-time jobs
312 job seekers received career coaching and job placement services

YOUTH & FAMILY
Among youth that attended 30+ days of programming:
50% increased GPA
67% achieved 90% or better school-day attendance
91% had zero school day suspensions
87% improved class participation
77% increased academic performance

2014 STAFF & BOARD OF DIRECTORS

Executive Team
Christine Márquez-Hudson
CEO/Executive Director
Karen Fox-Elwell
Vice President of Programs and Integration
Joe Haines
Vice President of Development
Kenneth Lyon
Vice President of Finance and Administration

Career
Karen Stan, Director
Sasha Castro
Indya Clark
Marilyn Coto
Theresa Hayes
Katherine Koivisto
Gloria Padilla
Carin Paupore
Marissa Pietrus
Anne Volcker
Alana Weinerman

Business
Elena Vasconez , Director
Robert Hernandez
Luis Moreno
Lisa Shook
Guadalupe Torres
Claudia Yanez

Administrative
Lauren Archuleta
Katharine Brenton
Susan Cotton
Jezabel Herrera
Sonia Rodriguez
Cintya Ventimiglia

TalentSolutions
Morez Gutierrez
Leesly Leon

Youth & Family
Andrea Herrera Moreno, Director
Julia Alvarez
Kevin Arroyo
Molly Brooks
Lauren Brown
Shannon Commy
Elizabeth De La Rosa
Monica Delgado
Lori Dougherty
Brianne Erger
Andy Figueroa
Lora Fike
Ryan Fraser
Mayra Granados
Bridge Haggerty
Stephanie Hernandez
Destiny Jones
Joseph Manzanares
Amanda McCormick
Conor O’Brien
Ana Perez Santos
Bonifacio Sanchez Flores
Rachelle Viertbeler
Brandon Wilkinson

Board of Directors
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President
Reno & Cavanaugh PLLC

DEBBIE TRUJILLO
Vice President
KeyBank

JOHN REYES
Treasurer
DaVita Kidney Care

CHRISTIANO SOSA
The Denver Foundation

ANA CABRERA
CNN

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MICHAEL HILLER
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JAMES PEREZ FOSTER
Bainbridge Advisors

MARY RICKETSON
University of Denver Law School

JAVIER RODRIGUEZ
DaVita Kidney Care

INEZ DAVIS
Secretary
URS Corporation

Integrated into Mi Casa’s career, business and youth and family programs is access to economic advancement services that help families to build income and assets and decrease debt. Our partnerships with community organizations offer:
• Financial coaching and credit counseling
• Free tax preparation
• Legal Support
• Technology training
• GED Preparation courses
• English as a second language (ESL) classes
STATEMENT OF FINANCIAL POSITION

Assets
- Cash/equivalents - unrestricted $410,427
- Cash/equivalents - temporarily restricted $575,880
- Cash held for others $52,691
- Other assets $2,820,588
Total Assets $3,896,973

Liabilities & Net Assets
- Accounts payable $40,714
- Notes payable $1,030,077
- Cash due others $52,691
- Other liabilities $29,136
Total Liabilities $1,219,707

Net Assets
- Unrestricted $1,357,707
- Temporarily restricted $1,319,559
Total Net Assets $2,677,266

Total Liabilities & Net Assets $3,896,973

STATEMENT OF ACTIVITIES

Revenue & Support
- Government grants/contracts $723,114
- Foundations/trusts $1,369,891
- Corporate donations $174,553
- Contributions $186,952
- United Way $100,000
- Other revenue $365,604
Total Revenue & Support $2,966,773

Expense
- Career $628,522
- Youth & Family $747,849
- Business $418,557
- Economic Advancement/Fiscal sponsors $95,894
- Management/General $482,871
- Fundraising $169,147
- Social Enterprise $168,580
Total Expense $2,711,418

Change in Net Assets $255,355

Net Assets, beginning of year $2,421,910
Net Assets, end of year $2,677,266

THANK YOU TO OUR 2014 SUPPORTERS

FOUNTATIONS
- $5,000+
  - The Anschutz Foundation
  - El Pomar Foundation
  - Gary Community Investments/Piton Foundation
  - W.E. Kellogg Foundation
- $20,000-$49,000
  - Caring for Colorado Foundation
  - The Comcast Foundation
  - Daniels Fund
  - Denver Foundation
  - Fox Family Foundation
  - Helen K. & Arthur E. Johnson Foundation
- $10,000-$19,999
  - Jay and Rose Phillips Family Foundation
  - Post-News Season to Share
  - Rose Community Foundation
  - The Women’s Foundation of Colorado
- $50,000+
  - Mabel Hughes Charitable Trust
  - KeyBank Foundation
  - Payback Foundation
  - The Virginia Hill Foundation
  - Wells Fargo Foundation

EXPENSE

REVENUE

A GENCIES
- $50,000+
  - 21st Century Community Learning Centers
  - Colorado Department of Human Services, Division of Behavioral Health
  - Denver Office of Economic Development, TANF Office
  - Mile High United Way
- $10,000-$49,999
  - Denver Office of Economic Development, Business Services
  - Denver Office of Economic Development, Neighborhood Development

INIDIVUALS
- $5,000+
  - Rosie & Mary Buescher
  - Cathy J. Hart
  - Melissa Hart
  - Nita Henry
  - Anthony & Karen Hinkel
  - Andrew Hudson & Christine Márquez-Hudson
  - Ken & Candace Lyon
  - Lorenzen & Cherry A. Márquez
  - Roger Nittler

- Felicity O’Herron

INDIVIDUALS
- $1,000-$9,999
- $100-$999
- $50-$99
- $25-$49
- $10-$24
- $5-$9
- $1-$4
- $0-$4

FINANCIAL REPORT 2014
THANK YOU TO OUR 2014 SUPPORTERS

Javier & Jodi Rodriguez
Luis Ventosa

$1,000-$4,999
Anonymous
Olivia Armiolo Killough
Ryan Baca
Ana Cabrera Nielsen
Teri Chavez
Susana Cordova
Inez Davis
Sheri R. Di Paglia
Benita Duran
Angelaena Gleason
Joe Haines
Carol A. Hildebrand
Nora Jacquez
Amy Kahn
Suzanne King
Johanna Leyba
Monica Marquez
Laura Morales
Mary Ann Padilla
Deborah Quintana
John Reyes
Mary E. Ricketson
Christiano Sosa
Marc A. Spritzer
Thomas Williams

$500-$999
Anonymous
Virginia B. Bayless
Kevin & Katie Brooks
Robert Brown
Clie Chavez
Chad Gentry
Joe Gomez
Elia Holguin
Rick Lawton
George Nash
James Pérez Foster
Sheryl Personett
Margaret Sciavicco
Sue Westen
Heather Whitman

$100-$499
Anonymous
Jessica Alvarado

Lynn Archuleta
Charles Arnold
Dolores A. Atencio & Alfredo Pena
Marti Awad
Jessica Bachus
Veronica Barela
Ashley Barsenfeld
Rita Barreras
Alice Barrios
James & Mary Bernuth
Mary T. R. Bernuth
Katharine Bernuth Brenton
Talia Bond
Angela Bricmont
Adrian Brown
Margarret A. Burd
Susan Cantwell
Evelyn Cartagena
Juanita Chacon
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Carol Eckhoff
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Denise McMahan
Nancy Medina
Peggy E. Montano
Ana M. Mora
Andrew Neumeyer
Elizabeth A. Ojeda
Derick P. Olsbo
Andrew O’Reilly
Gay Porter Denileen
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Deborah Sedillo
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Nicole Shook
Eric D. Siler
Michael Smith
Gene Sobczak
George Sparks
Karen Stran
David A. Tashjian
Shelley Thompson
Carolyn Topolnien
Lynn Trojahn
Lorenzo Trujillo
June Twinam
Elena Vasonce
Sherrr Vasquez
Deborah L. Vela

Renée Verspoor
Stephanie Wasserman
Susan Weinstein
Cindy Willard
Lisette Williams
Jesse Wolff

IN-KIND ($250+)
Carla Aguilar
Iris Ayala-Swindell
Keith Anderson
Victor Amaya
Andrew Hughes’ Job List
Anonymous
ASLA
Azuar Bakery
Miguel Basultos Garcia
Mary Alice Barcena
Sara Baumann
Beverage Distributors Co, LLC
Joel Berdie
Courtney Berg
Barnes
Blitz Paintball
Bold Lead Designs
Katrina A. & Brian Boldry
Kamry Bowman
Jeffrey H. Bridges
Joe Cahn
Donna M. Campbell
Children’s Museum of Denver
Gloria Cisneros
Jorge Cisneros
Carlos Colón
Community College of Denver
Donald Conty
Rebecca Corona Ramo
Lauren Craft
Adrienne Crowson
Inez Davis
Monica Delgado
Denver Broncos
Denver Museum of Nature and Science
Denver Public Library
Denver Public Schools
Michaela Diamond
Matthew Diaz
Monjeyt Ellington
Elizabeth Ellis
Evantravis
Eustrom Candies
Hillary Estner
Fancy Tiger Crafts
Amber Fees
Pledger’s Elbow Country Club
Kathy Fohey
Carlos Fresquez
Jane Froman
Debbie Pugate
María Gonzales
Ashley Haines
Jenit Hartings
Vonnie Hergett
Michael C. Hillier
Marlon Honderman
Idea Marketing
Intuit Inc.
Nishana John
Jumpstartee
Kaladi Coffee Roasters
Suzanne Kaller
Ilama Kane
Wendy King
Carlos Klinger
Vance Larsen
Rick Lawton
Le Central Restaurant
Patricia Leipiani
Lone Tree Arts Center
Rebecca Marques-Guerrero
McNeil Design Portraits
Mi Casa Board of Directors
Jesse Miranda
Molly Brown House Museum
Bill Mosher
Mountainview Garage
Mpowered
James Murphy
Jesse Nading
Charlie Nakic
Angélo Ortega
Pablo’s Coffee
Carlos Paalfor
Panzano
Justin Park
Natalia Peppler
Marissa Patrus
Jennifer Prew
Jorge Ricardo Lopez
McKnight
Yezenia Rivera
Rocky Mountain Hair Designs
Chef Dana Rodriguez
Sage Hospitality Group
David Sargent
Lois Schreiner
Stuy Schutz
Amina Shabazz
Shapes Salon
Southwest Airlines
Spring Institute for Intercultural Learning
Amanda Steinken
Sweet Action Ice Cream
Tag Eaters
The Artisan Center
The Comcast Foundation
Thunderbird for Good
ThunderVision Creative Services
Timbuk Toys University Hills
US Foods
Rinaldo Valenzuela
Vine Street Pub and Eatery

Your support of Mi Casa Resource Center is much appreciated. We apologize if we inadvertently left anyone off this list of contributing 2014 donors.

Thank you.

Mi Casa Resource Center believes that when a family is economically secure, everything else is possible. That is why we work every day to make sure Latino and other working families have access to the economic, educational, career and business services they need to succeed.
CORE VALUES

COMMUNITY
Mi Casa promotes a welcoming environment that creates a sense of family for all.

INTEGRITY
Mi Casa adheres to a strong work ethic, accountability and professionalism at all levels.

INNOVATION
Mi Casa’s entrepreneurial spirit guides program implementation and strategic planning.

EXPANDING OPPORTUNITIES
Mi Casa provides tools for continuous advancement using a strengths-based approach.

CONNECTION
Mi Casa connects people to opportunities, resources and community.

Thank you for your support!