Dear Friends of Mi Casa,

Over this next year, Mi Casa is celebrating 40 years of serving families by helping them achieve their dreams and secure their futures. In 40 years, Mi Casa and our staff, leaders, trainers, board of directors, and founders have remained steadfast in our mission to give families the tools to help themselves.

This organization has survived and thrived because of our ability to adapt to economic, social, demographic, and cultural changes.

One of the biggest changes over the past year is at the top. I am honored and privileged to follow Christine Marquez-Hudson as the newest leader at Mi Casa, while we also realize another change—our headquarters move into southwest Denver in 2017.

Our building is under construction, we’re making our plans to move, and starting our final push for our capital campaign effort. Not only are we taking amazing resources into southwest Denver to serve more families, this change is providing the opportunity to increase our own financial stability, which means we’ll be practicing what we preach by paying off our mortgage, establishing a modest endowment, and building up an operating reserve of at least six months of expenses. All of these efforts will help us to be resilient in good and bad times, and be well-positioned to take on new opportunities.

The end of 2015 was a challenging time for Mi Casa. We finished the year with a deficit, attributed to a large award that didn’t come through due to our leadership change.

Our amazing staff and board of directors have cushioned my transition well and everyone has been patient and generous as I learn about our wonderful organization.

We continue our efforts to refine our integrated model based on our building blocks of navigation, evaluation, collaboration, outreach and advocacy. The model is working and some of our participant results in 2015 were helping to start 82 new businesses that found $12 million in capital, a 95 percent job retention rate for at least six months and we served 1,055 youth.

As we make our transformative move to southwest Denver and as several underserved neighborhoods around the city become revitalized, we are focused and inspired to plant the Mi Casa flag and further our impact in Westwood and beyond.

The families we serve, our staff, and leaders are poised to seize incredible new opportunities and set us up for our next 40 years of success.

Sincerely,

MONIQUE LOVATO, EXECUTIVE DIRECTOR/CEO
Mi Casa is a comprehensive economic resource center for the entire family with four locations across Denver - each offering a unique mix of services.

**MI CASA RESOURCE CENTER HEADQUARTERS**
360 Acoma St.
- Entrepreneurial training, business counseling, microloans
- Career training, coaching and job-search assistance
- Financial counseling & education
- Free tax preparation
- GED test preparation
- Computer literacy classes

**MI CASA NEIGHBORHOOD CENTER AT LAKE MIDDLE SCHOOL CAMPUS**
1820 Lowell Blvd.
- Afterschool, evening & summer enrichment programs for youth
- Homework & academic support
- Case management & life skills training for at-risk youth
- GED test preparation, English as a Second Language, and computer literacy classes for adults

**MI CASA NEIGHBORHOOD CENTER AT NORTH HIGH SCHOOL CAMPUS**
2960 N. Speer Blvd.
- Afterschool, evening & summer enrichment programs
- Homework help & academic support
- Career education & technology training for youth
- Peer mentoring
- Family engagement programs

**MI CASA INNOVATION LAB AT NORTHEAST PARK HILL**
3399 Holly St.
- Career planning services
- Job search strategies & application assistance
- Entrepreneurial advising
- Financial education
- Technology training
- Connection to community resources
BUSINESS

Mi Casa started its first Micro Lending Program, which is operated by Mi Casa’s Women’s Business Center (WBC) in collaboration with the Community Resources & Housing Development Corporation (CRHDC).

Borrowers are entrepreneurs who might otherwise be ineligible for a loan through another micro lending program due to poor credit, documentation, or other issues. Participants are individuals with a strong business model and plan, have demonstrated good character, and have graduated from any of our business training classes.

A key to the Micro Lending Program success is that WBC counselors work with borrowers on a regular basis, through one-on-one counseling sessions, to help them address issues that come up as they launch or grow their business, in a timely manner.

Mi Casa also provides support with personal financial coaching; this helps participants repair/start their credit history, which is crucial for business owners in order to access other sources of financing from traditional lenders.

CAREER

Mi Casa was commissioned by the National Council of La Raza (NCLR) to package and create a Train the Trainer program for our Financial Services Training Course in 2015.

Developed and honed by Mi Casa staff with valued financial institution partners over a period of five years, the course builds technical, soft and professional skills jobseekers need to secure and retain employment in the financial services industry.

Ten Latino-serving organizations were trained and started to offer the course in 2015. Mi Casa is grateful to NCLR for promoting best-practice sharing among affiliate organizations, and extremely proud to see our own home-grown best practice spread across the country.

YOUTH & FAMILY

Mi Casa’s Neighborhood Center at the North High School Campus piloted its first comprehensive college bridge program in 2015. With generous support from Hispanics in Philanthropy and the Latino Community Foundation of Colorado, Mi Casa was able to implement a year-long program to tackle summer melt – the phenomenon wherein college-intending high school graduates fail to enroll in college for their first semester.

In Mi Casa’a first college bridge program, 64 students participated in afterschool programs offered throughout the spring semester and 12 students completed the college bridge program offered over the summer. By recruiting current college mentors, many of whom were North High School graduates and first-generation college students themselves, the 2015 high school graduates received pertinent and individualized support that prepared them for success after high school.
2015 ParticipantSUCCESS

BRIANA’S STORY
About a year ago, Briana heard about the Mi Casa Customer Service Career training program from TANF—Temporary Assistance for Needy Families. Briana knew that Mi Casa was the right place for her and said, “I wanted more of a professional career, somewhere where I could grow within a company, and feel like my work was meaningful… especially with having kids.” Briana was able to find a fulfilling and rewarding career in almost no time at all. “I’m working at Community Shares of Colorado, and actually I got the job while still going through the Mi Casa program.” After Briana finished the Customer Service Career training program, she secured a job, bought a car, and moved out on her own for the first time in her life.

GLENN’S STORY
ProBoPat, a program of the US Patent Office hosted at Mi Casa, links low-income inventors with pro bono patent attorneys. A friend directed Glenn to ProBoPat, which quickly turned Glenn’s dreams into a reality. Glenn invented a new product for his business: De Botello Wine Systems, specializing in the design of custom wine racks. In September 2013, Glenn applied to the ProBoPat program and was matched with a volunteer patent attorney; he was awarded a full patent in July 2015. “The attorney I was paired with did not waste any time, we whisked our way through the process,” Glenn said. As a result of receiving the full patent, De Botello Wine Systems increased revenue by 20%. Glenn sold $19,000 worth of custom wine storage racks in 2015, and plans to expand the custom wine arm of his business by 30 to 40% in 2016.

MARCOS’ STORY
Marcos started his 2015-2016 school year participating in the afterschool programs at the Mi Casa Neighborhood Center on the North Campus. During his senior year, he took classes at the Career Education Center Early College of Denver and North High School, while participating in the Career Edge program at Mi Casa. Marcos thoroughly enjoyed the opportunity to partake in his second Mi Casa program, which was the SMARTS internship program. In the SMARTS program, he interned at an automotive establishment and said, “It helps you develop the goals that you want to reach.” After the SMARTS program ended, the automotive company offered Marcos a job and college tuition assistance. Marcos accepted the offer just before he became the first person in his family to graduate high school.
### 2015 Program OUTCOMES

#### BUSINESS

- **1,299** businesses received services
- **82** new businesses launched, creating 83 jobs & retaining 472 jobs
- **$26.4M** revenue generated
- **$12M** in capital obtained
- **$30,555** disbursed by the Micro Lending program to 12 businesses, with 100% repayment
- **27** Inventors received patent assistance in CO, UT, & NM through the ProBoPat program

#### CAREER

- **296** people received services
- **191** participants received Career Coaching
- **105** participants received intensive training
- **95%** program completion rate
- **67** program graduates obtained employment
- **80%** retained employment for 180 days or more
# 2015 Program OUTCOMES

## YOUTH & FAMILY

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase GPA</td>
<td>57%</td>
<td>1,055 youth served in afterschool programs</td>
</tr>
<tr>
<td>90%+ school day attendance</td>
<td>78%</td>
<td></td>
</tr>
<tr>
<td>Zero school day suspensions or decreased suspensions</td>
<td>97%</td>
<td></td>
</tr>
<tr>
<td>North Campus seniors participated in Mi Casa’s inaugural summer bridge to college program</td>
<td>64</td>
<td></td>
</tr>
<tr>
<td>Youth received life skills training</td>
<td>31</td>
<td></td>
</tr>
</tbody>
</table>

## ECONOMIC ADVANCEMENT

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals received economic &amp; educational services</td>
<td>5,242</td>
<td></td>
</tr>
<tr>
<td>Participants received free tax preparation through the Denver Asset Building Coalition</td>
<td>3,750</td>
<td></td>
</tr>
<tr>
<td>People received financial coaching through mpowered</td>
<td>405</td>
<td></td>
</tr>
<tr>
<td>Individuals attended a homeownership workshop offered by the Colorado Housing Assistance Corporation</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>People enrolled in High School Equivalency (HSE) test provided by Community College of Denver</td>
<td>67</td>
<td></td>
</tr>
<tr>
<td>Individuals enrolled in English as a Second Language classes taught by the Spring Institute</td>
<td>233</td>
<td></td>
</tr>
</tbody>
</table>
Executive Team
Christine Márquez-Hudson
CEO/Executive Director
Karen Fox-Elwell
VP Programs & Integration
Joseph Haines
VP Development
Kenneth Lyon
VP Finance & Administration

Administrative
Veronica Gonzales Flores
EJ House
Nishana John
Mario Lorenzo Chavez
Sonya Rodriguez
Katrina Trujillo
Enrique Valerio-Flores
Cintya Ventimiglia

Business
Elena Vasconez, Director
Rumilda Britez Morales
Theresa Hayes
Robert Hernandez
Luis Moreno
Jennifer Rothschild
Marlyn Ruiz
Marcus Weathersby
Claudia Yanez

Career
Karen Stran, Director
Safia Castro
Indya Clark
Laura Getz
Angelo Gallegos
Carla Kaplan-Gomez
Carin Paupore
Anne Volcker

Youth & Family
Andrea Herrera Moreno, Director
Thalia Acosta Lozano
Carla Aguilar
Lauren Brown
Shannon Conmy
Elizabeth De La Rosa
Andy Figueroa
Lora Fike
Pearl Lackner
Ruby Montana
Yesenia Rivera
Ana Perez Santos
Sarah Sada
Rachele Vierthaler

Integrated Services
Javier Bañuelos
Stephanie Noll

Mi Casa Talent Solutions
Morez Gutierrez

Mi Casa Back Office Solutions
Kim Dillard
Devon Jones

Board of Directors
Debbie Trujillo – President
KeyBank
Christiano Sosa – Vice President
The Denver Foundation
John Reyes - Treasurer
Lion Enterprises, Inc. & StartupBusinessAssistant.com
Amy Kahn - Secretary
University of the Rockies
Darrick Brown
Guaranty Bank
Ana Cabrera
CNN
Inez Davis
AECOM
Benita Duran
Consultant
Michael Hiller
Colorado State Bank and Trust
Patricia Lepiani
The Idea Marketing
Rafael Medina
Entravision Communications
Jim Pinto
Dinsmore & Shohl, LLP
Mary Ricketson
University of Denver Law School
Javier Rodriguez
DaVita Healthcare Partners, Inc.
David Tashjian
Comcast
Shelley Thompson
Centura Health,
Mountains and North Denver Operating Group
## STATEMENT OF FINANCIAL POSITION

### Assets
- Cash/equivalents - unrestricted: $204,063
- Cash/equivalents - temporarily restricted: $589,553
- Cash held for others: $30,784
- Other assets: $3,266,428
- **Total Assets**: $4,090,828

### Liabilities & Net Assets
- Accounts payable: $198,561
- Notes payable: $979,793
- Cash due others: $30,783
- Other liabilities: $71,276
- **Total Liabilities**: $1,280,413

### Net Assets
- Unrestricted: $531,239
- Temporarily restricted: $1,085,964
- Net investment in fixed assets: $1,001,300
- Net investment in subsidiary: $191,912
- **Total Net Assets**: $2,810,415

### Total Liabilities & Net Assets
- **Total Revenue & Support**: $2,853,547
- **Total Expenses**: $2,864,410

## STATEMENT OF ACTIVITIES

### Revenue & Support
- Government grants/contracts: $743,080
- Foundations: $1,152,878
- Corporations: $163,483
- Individual contributions: $359,779
- United Way: $100,000
- Other revenue: $334,327
- **Total Revenue & Support**: $2,853,547

### Expenses
- Career: $627,140
- Youth & Family: $769,824
- Business: $449,240
- Integrated Services: $141,686
- Fiscal Support: $3,038
- Management: $517,199
- Fundraising: $253,369
- Capital Campaign: $52,919
- **Total Expenses**: $2,864,410

*These financials reflect the core non-profit operations. Financials for Mi Casa’s social enterprises are not included.*
THANK YOU TO OUR 2015 SUPPORTERS

FOUNDATIONS & AGENCIES
A.V. Hunter Trust, Inc.
Adolph Coors Foundation
Boettcher Foundation
Community College of Denver
Daniels Fund
Flowerpetal.com
Gary Community Investments
   (formerly Piton Foundation)
Harris Foundation
Helen K. & Arthur E. Johnson Foundation
J.K. Mullen Foundation
Jay and Rose Phillips Family Foundation of Colorado
Kenneth King Foundation
KeyBank Foundation
Mile High United Way
Most Precious Blood Church
Mpowered
Paul M. Angell Family Foundation
Post-News Season to Share
Public Service Credit Union
Regis University
RMFU Educational and Charitable Foundation
Rose Community Foundation
The Sam S. Bloom Foundation
Schlessman Family Foundation
Schramm Foundation
Servomat Vending Services
Spring Institute for Intercultural Learning
The Aldrete Plakorus Family Fund
The Colorado Health Foundation
The Colorado Trust
The Comcast Foundation
The Denver Foundation
The Virginia Hill Foundation
The Women's Foundation of Colorado
Wells Fargo Foundation
Western Union Foundation

CORPORATIONS
Alpine Buick GMC
Andrew Hudson's Jobs List
Bank of America
Charles Schwab
City Projects, Inc.
Citywide Banks
Colorado Business Bank
Colorado State Bank and Trust
Comcast
DaVita
Denver School of Science & Technology
Cesco Linguistics Services LLC
Guaranty Bancorp
Hernandez & Associates, P.C.
Hub International
JPMorgan Chase
Noble Energy
PCL Construction Enterprises, Inc.
ProLogis
Shamrock Foods Company
Silver Peak Auctions
State Farm Insurance
TCF National Bank
UBS Financial Services
University of the Rockies
US Bank
World Wide Insurance
YTD Bookkeeping Service

INDIVIDUALS
Sandra Altamirano
Cindy Arellano
Silvia Arroyo Ruiz
Tammera Babb
Salomon Bahena Navarrete
Veronica Barela
Susana Becerra
Stacie Berumen
Kendra Black
Alberto Bonilla
Rosa Botello
Lance Bove
Bev Brinson
Kevin & Katie Brooks
Darrick Brown
Jesus Bujanda
Victor Burrola
Jessica Campillo
Nancy Carrasco
Erika Carreon
Frida Carrion
Rene & Elizabeth Casco
Claudia Chanez
Cile Chavez
Margaret Choi
Joe L. Contreras
Susana Cordova
Angela A. Cortes
Inez Davis
Abry Deshong
Casey M. Dills
Areli Dorantes-Garcia
Paulina Dunham
Benita Duran
Olivas Elsa
David L. Eves
Trina Fernandes
Brian Flores
Carmen Yolanda Flores
Evangelina Flores
Monica Ford
Maria Foster
Joyce Fox
Barbara Frank
Jose Trinidad Garcia Aldama
Veronica Garcia Aragonez
Lourdes Garcia Rivas
Aide Garcia
Gladis Garcia
Mi Casa believes that when members of a family have realistic opportunities to pursue professional, educational, and entrepreneurial advancement - within a culturally responsive and supportive environment - the cycle of poverty will be broken.

Jazmin García
Olga García
Martha M. Gomez Lopez
Kassandra Gomez
Christian Gonzales
Leticia Gonzales
Amanda M. Gonzalez
Christina Gonzalez
Kenneth R. Goodnight
Kerry L. Graf
Patricia Granados
Evangelina Guevara
Claudia Gutierrez
Joe Haines
Joseph Hanley
Denise Harris
Dixie Kay Hayden
Lisa & Tim Heaton
Towanna Henderson
Nita Henry
Rene Heredia
Jill & Kevin Heringer
Jose Hernandez
Raquel Hernandez
Francisco Herrera Martinez
Dorsey Hudson
Stefanie & Ronald Hughes
Illumen Group
Saurabh Jaiswal
Ellen Jaskol
Shahila Monique Johnson
Suzanne E. King
Michael Lammers
Sharon Langendoerfer
Rick & Barb Lawton
Carey Lemmons
Erin Lemmons
Johanna Leyba
Jessica Longoria
Gonzalo Lopez Martinez
Maria Teresa Lopez
April Lowe
Evan Loya
Esther Luben
Donna Lucero
Alex Lynn
Ken & Candace Lyon
Nilsa Mahon
Munamur Mandzic
Cherry A. Marquez
Crystal J. Marquez
Christine Marquez-Hudson
Jose Martinez
Nancy Martinez
Master Coloring LLC
Blanca Mata
Jana Mathieson
Josephine McDaniel
Doris N. Melgar Rodriguez
Beatriz Mena
Marcela Mendoza
June Monson
Laura Montanez
Laura Morales
Rudolph Muhammad
Dolce Nelly
Elizabeth Nevarez
Gregory J. Oblack
Rutino Olivares
Maria Ortega
Fatima Owokoniran
Chevon Patrick
Jacob Paulsen
Arturo Pena
James Perez Foster
Jim Pinto
Hugo Ramirez
Carlos R. Recalde Larrea
Cathy Reedy
John Reyes
Mary Ricketson
Chardele L. Robert
Rick Rolph
Renee Romero
Aurelia Ross
Raul Saenz
Laura Sagarnaga
Kristen Saiz
Rebecca Saltman
Juana Maria Sanchez Ortiz
Filiberto Santoyo-Gonzales
Timothy W. Schultz
Margaret Scivicque
Carl Sfat
Cathy Sheldon
Laura Solis
Christian Sosa
Daniel Spivey
Krista Spurgin
Wendy Steinway
Earl T. Stolberg
Cori Streetman
John Tafoya
Teresa L. Tafoya
David Tashjian
Tigist Teka
Shelley Thompson
Anabel Trejo-Millan
Laura Trevino
Debbie Trujillo
Georgina Turner
Peggy Valdez Olivas
Amber Valdez
Deloris Valdez
Ronnie Valdez
Judy Vassar
Frances Vaughn
Luis Ventoza
Erica Williams
Denise Wright

THANK YOU!

Mi Casa Resource Center | 2015 ANNUAL REPORT
Thank YOU for your support!

MiCasa Resource Center
Advancing family prosperity

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